



## 23rd Annual Conference of the European Cetacean Society

Istanbul, Turkey, March 2-4, 2009



### GUIDELINES FOR POSTERS

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**Size:** Please keep a maximum poster size of 95cm (width) \* 130cm (length).

Poster must include a **photo** of the PRESENTING author (with surname) at the top left corner.

**Attachment:** Posters must be hung using double-sided tape or pins that will be made available from the conference organisers from Sunday registration onwards.

**Putting up and taking down posters:** Posters can be hung on Sunday while the registration desk is open and on Monday morning. Posters must be taken down after the lunch break on Wednesday 4 March.

**Poster sessions** will be scheduled on Monday 2 March and Tuesday 3 March. Please make sure you stand close to your poster during these sessions so that participants can discuss your work with you...

A few thoughts: Given the large number of posters, it is important that you pay attention to ensuring that your message comes across clearly. In particular, give prominence to:

- (1) The title (We would suggest lettering not less than 96pt)
- (2) The conclusions (We would suggest lettering not less than 72 point).
- (3) A picture of yourself (so that people can recognise you!)

No lettering should really be less than 36pt if you want people to read it!

Whilst one of the advantages of a poster is that it allows you to include considerably more data and more complex tables than in an oral presentation, remember not to overdo it – in particular, graphs and figures are more effective ways of conveying information than either tables or large chunks of text. Photographs are an excellent way of drawing attention to your poster but don't let your artistic tendencies get carried away at the expense of your scientific message.

Avoid use of copyrighted images unless you are the copyright holder or have permission to use them.

**Poster slide:** all poster presenters are invited to prepare one *Powerpoint* slide that will be projected to the audience between oral sessions (during breaks). Contrary to previous years, they will NOT be presented by the chairmen of the oral sessions: they will be shown without oral comments, so make sure your main message is clearly presented! This slide (see template in a separate file) must include the number of your poster (that will be provided by the organization committee) in the top left corner of your slide, the title and name of authors in the middle, a photo of the first (presenting) author in the top right corner, possibly figures and the take-home message of **NO MORE THAN 25 WORDS**. Slides which do not follow these recommendations will NOT be displayed. Please send your poster slide to [ecs2009abstract@tudav.org](mailto:ecs2009abstract@tudav.org) by **Wednesday, 18 February**.

**A4 prints to be taken by participants:** it is often useful to bring a number of colour or black and white prints in the A4 format to be displayed close to your poster, for participants to take it back home. Make sure you have enough copies for the duration of the conference.